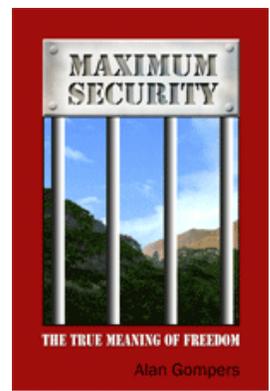




BURNS PARK
PUBLISHERS



Maximum Security

The True Meaning of Freedom
by Alan Gompers

Millionaire, musician, master salesman; con-man, drug dealer, convict; entrepreneur, benefactor, wise and revered meditation teacher – Alan Gompers has led an amazing life. His life-long search for recognition, power and love drove him to make (and lose) million-dollar fortunes, betray friends and family and deal drugs, which ultimately brought him a 15-to-life prison sentence. It was in a maximum security prison that he finally found – deep within himself – what he had been seeking all his life: the true meaning of freedom. This is his story.

ISBN 13: 978-0-9772286-2-1

Category: Biography, Health/Mind/Spirit

Price: \$24.95

Format: Cloth

Trim: 6" x 9"

Page Count: 280

Carton Qty: 20

Author Resides: Bronx, NY

Competition:

- *Eat, Pray, Love*. Elizabeth Gilbert, Viking, 2006. ISBN: 978-0143038412
- *Left to Tell*. Immaculee Ilibagiza, Hay House, 2007. ISBN: 978-1401908973
- *Inspiration*. Wayne W. Dyer, Hay House, 2007. ISBN: 978-1401907228

Endorsements:

- “*Maximum Security* is the perfect book: brief, amazing, and powerful enough to change your life. The pages of this book turn themselves. At the end, the reader is left in a state of shimmering beauty.” Stratford Sherman, Co-author, *Control Your Destiny or Someone Else Will*.
- “(Alan’s) book is a rare gift to all of us. I encourage everyone to experience this amazing journey to freedom for themselves.” Rod Gilbert, NHL Hall of Fame hockey player – New York Rangers.
- “I’m giving this book to my son.” Arthur Silver, writer/co-executive producer of *Happy Days*, *Laverne & Shirley*, and *Married with Children*.

Sales Materials:

- Galleys available
- Color covers, postcards, flyers available
- Media kits/pressroom:
www.burnsparkpublishers.com

Marketing:

- Author Tour: NYC, LA, Philadelphia, Chicago, Milwaukee, Oakland, Seattle, Portland, San Diego, Miami, Orlando, Vancouver, Montreal ... (28 cities) with radio/TV interviews in each city.
- Co-op available
- Review copy mailing to top 100 media outlets.
- PMA *Books for Review Catalog Mailing* to 3500 book reviewers.

Sales Handles:

- Author is respected meditation teacher; also is widely known in entertainment industry.
- Inner freedom and transforming meditation experiences currently of strong interest to reading public (e.g. *Eat, Pray, Love*)
- Very strong word-of-mouth and endorsements
- Over 2 million current inmates; 10 million + former inmates.

Audience:

- Baby Boomers (male and female)
- People interested in spiritual growth.
- Anyone in recovery or 12 step programs.
- Current and former inmates.

Distributed to the trade by Biblio Distribution – an NBN Sister Company 1-800-462-6420

Advance Praise for Maximum Security: The True Meaning of Freedom

“*Maximum Security* is the perfect book: brief, amazing, and powerful enough to change your life. Alan Gompers learned the hard way what every person on the planet needs to know – how to feel good regardless of the situation, how to be fully human, how to connect with the ultimate source of freedom. Intensely dramatic, this book takes readers on the rollercoaster of Alan Gompers’ life, from the basketball courts of the Bronx to a blood-stained class room in Harlem; from the heights of Wall Street wealth to the depths of prison degradation – and then beyond, to a space that can only be described as sacred. The pages of this amazing book turn themselves. At the end, the reader is left in a state of shimmering beauty.” **Stratford Sherman, Co-author, *Control Your Destiny or Someone Else Will***

“In *Maximum Security: The True Meaning of Freedom* Alan Gompers shows us how we imprison ourselves – and the way to regain our freedom – even if we are outside of the cement walls. True freedom comes when we finally understand that we are more than just our bodies and minds, and that God is the source of our life and strength and being. This powerful book demonstrates to us the truth: that God is within each of us, as our own true self. That is freedom indeed!” **Dr. Eugene Callender, one of America’s most prominent living civil rights leaders; friend and associate of Dr. Martin Luther King.**

“I first met Alan some years ago at an ‘Oldie’s’ concert where he was performing on stage as a personality known as ‘Pop Doo-Wop.’ His story is a testimony to the resiliency and greatness of the human spirit. His message is universal and important. His book, *Maximum Security: The True Meaning of Freedom*, is a rare gift to all of us. I encourage everyone to experience this amazing journey to freedom for themselves.” **Rod Gilbert, NHL Hall of Fame Hockey Player – New York Rangers.**

“All our lives we search for peace and tranquility. Some of us, like Alan, find it. It took him six years in a maximum-security prison. That’s one way. Reading his book and being guided by his wisdom is a smarter way. I’m giving this book to my son.” **Arthur Silver, writer & co-executive producer of *Happy Days, Laverne & Shirley, and Married with Children* (Malibu, CA)**

“Alan’s wonderful memoir, *Maximum Security*, is a journey of spiritual transformation that speaks to the fundamental plights of living in Western culture—insecurity, greed, and externalization. His life prior to prison was filled with success on many levels, yet Alan was plagued by a gnawing sense of unhappiness. Alone, afraid, and out of his element in prison, Alan learned to turn inward and discovered a profound stillness and wisdom. Once Alan tasted enlightenment and experienced his true Self, he devoted his life toward knowing the spiritual path more fully and then sharing it with others. The love in his message is inspiring and infectious.” **Dr. Michael Berman, Clinical Psychologist, Ft. Dix Prison (New Jersey)**

“Maximum Security: The True Meaning of Freedom is a shining example of the life-changing practice of yoga and meditation. It is the story of Alan Gompers’ journey into the depths of darkness, and how, through the study and application of these ancient teachings, he found the light of true freedom. It is a wisdom-filled, inspiring testament to dedication and a touching story of redemption.” **Shannon Neely, Yoga Instructor (Memphis, TN)**

“Maximum Security is a clear message that we can experience freedom and happiness no matter what the situation or condition we find ourselves. A ‘must read’ book for anyone that seeks health, freedom and peace. In 75 years of searching, studying and teaching, few books have touched me more.” **Lino Stanchich, Macrobiotic Teacher and Author, Power Eating Program: You Are How You Eat**

“A story of a man’s lust for power, the greed that drove him and how through the command of his mind, he finally discovers the road to ultimate freedom.” **Don K. Reed, Host of the Original Doo Wopp Shop, WCBS-FM (New York City, NY)**

“This book is surprisingly frank in regards to the feeling of being an inmate in prison. It sends a strong message to those of us who may be depressed and discouraged that there is strength in our inner self...all we have to do is summon it. Bravo!” **Raoul J. Cita, Manager, Writer & Accompanist for Willie Winfield and The Harptones**

“Maximum Security will change your life. Alan Gomper's story is fascinating, exciting and without a doubt will keep you completely enthralled. Although it is one man's story about his search for peace of mind and happiness, the message is universal. Alan's story is a metaphor for the limitations and misdirections most of us experience at some time in our lives. I loved this book and recommend it to anyone who wants to experience more joy and passion in their lives.” **Paul Karasik, Author of Sweet Persuasion**

“I knew Alan Gompers when he was a school teacher in the Bronx. What I didn't know was the hidden potential this beautiful man had. It took *Maximum Security* for Alan to discover his gifts. Through his story, we clearly see that there is a master plan and that the Universe is watching out for us. A teacher in the Bronx became a teacher that helped bond a community of faith in the prison system. I am grateful that I know Alan Gompers.” **Judy Gilbert, CEO Christy MacDougall Mitchell Advertising (New York)**

“Maximum Security is an indelibly powerful and moving account of personal transformation under the most severe circumstances. Practicing both meditation and macrobiotics, Alan Gompers demonstrates how the power of love, peace and understanding led him to freedom and awakened in him the desire to help others. This book offers hope to anyone involved in a personal or life struggle.” **Denny Waxman, Macrobiotic educator and author of The Great Life Diet**